

**BUILDING FRANCO-AMERICAN PARTNERSHIP IN THE FIELD OF PHILANTHROPY**  
***A BEST PRACTICES FORUM HOSTED BY AMBASSADOR CRAIG R. STAPLETON***

**Wednesday, October 1, 2008**  
**8:30 a.m. – 3:00 p.m.**

8:30 a.m. Participants arrive. Coffee

Guests take seat in the conference room

9:00 a.m. . Welcoming remarks by *Ambassador Craig R. STAPLETON*

. Opening remarks by *Bertrand du VIGNAUD, President, World Monument Fund*

**9:20 a.m. RECENT ADVANCES IN PHILANTHROPY: THE U.S. AND FRANCE**

Moderator: Yannick BLANC, Consultant in foundation governance

**French Philanthropy's Rapid Growth**

. *Marianne ESHET, Managing Director, ADMICAL*

. *Béatrice de DURFORT, Managing Director, Centre Français des Fondations*

. *Dominique LEMAISTRE, Head of Development, Fondation de France*

**New Philanthropic Trends**

. *Jérôme KOHLER, Director, "L'initiative philanthropique"*

**American Philanthropy: At Home and Abroad**

. *Robert PERRY, Chairman and President of the National Trust for the Humanities*

Debate

Coffee break

**10:45 a.m. WHY AMERICAN PHILANTHROPY IN FRANCE?**

Moderator: Antoine VACCARO, President of Centre d'Etudes et de Recherché sur la Philanthropie

**American Philanthropy's Coming of Age in France**

. *Karen WEISBLATT, Consultant, Ford Foundation Paris*

**U.S. Corporate Philanthropy in France**

. *Pascal BORDIER, Executive Director, Ronald McDonald House Charities France*

. *Isabelle LEUNG-TACK, Corporate Social Responsibility Manager, Microsoft*

. The American perspective: *Jennifer CAMPBELL, L'Oreal*

**The Role of American Friends and Affinity Groups in France**

. *Olivier de ROHAN, President, The American Friends of Versailles*

. *Kristina DIDOUAN, Vice President of the Mona Bismarck Foundation*

Debate

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## ***A BEST PRACTICES FORUM HOSTED BY AMBASSADOR CRAIG R. STAPLETON***

- 12:00 p.m. PHILANTHROPY: LOOKING TOWARDS THE FUTURE**  
Moderator: Didier VUILLECOT, Head of Development and Corporate Sponsorship  
CulturesFrance
- Innovative and Entrepreneurial Philanthropy**  
. David EDWARDS, Professor at Harvard University and Founder of "Le Laboratoire"
- Young at Heart – rejuvenation strategies for organizations**  
. Paul KAHN, Managing Director, Kahn & Associates
- Forming a New Generation of Donors**  
. Guillaume LOGÉ, Deputy Director, Advisor to the President for Philanthropy, Musée du quai Branly
- Forming a New Generation of Fundraisers**  
. Yaële AFERIAT, Director, Association Française des Fundraisers
- Q&A session with the audience
- 1:00 p.m. Luncheon**
- 2:30 p.m. Film Presentation in the conference room**  
. Eric ELLENA, Associate Producer, "French Connection Films"
- 2:45 p.m. CONCLUSION - TOWARD GREATER GOALS: FRENCH AND AMERICAN PHILANTHROPIC PARTNERSHIP**  
. Jean-Guillaume de TOCQUEVILLE d'HEROUVILLE, Attorney at Law
- 3:00 p.m. CLOSING REMARKS**  
Francis CHARHON, General Director, Fondation de France